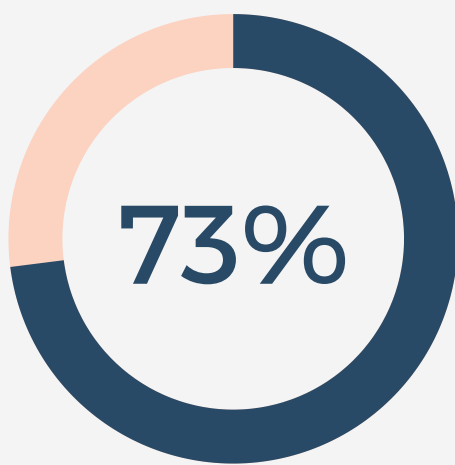


2021 SELLER'S MARKET SURVEY

BROUGHT TO YOU BY RESA®

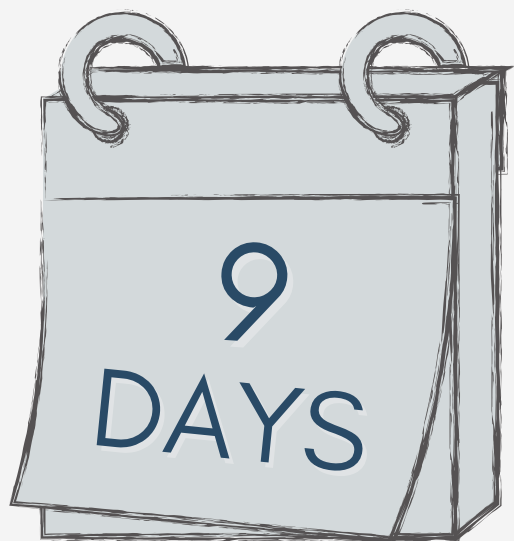


In a 2021 survey of 4,600 properties, 73% sold over list price.

"We sold our 8,000 sq. ft. house during COVID-19 all thanks to professional staging. Given we were in the luxury housing price point, we thought it would take at least a whole season to sell our house. We ended up getting an all cash offer in the second week! Every real estate agent and potential buyer who toured the house LOVED it. "

- Alice Yang

In a 2021 survey of 4,600 properties, homes that were staged sold approx 9 days faster than the average DOM.



STAGED
HOMES SOLD
ON AVERAGE

\$40k

OVER LIST
PRICE

THE AVERAGE
STAGING
INVESTMENT OF
1.3% RESULTED IN A

7.1%

OVER-LIST
RETURN ON
INVESTMENT

A professional stager will be able to work within your budget and help you invest your dollars for the best ROI. They will be able to make recommendations on everything from paint choices to knowing when to replace or update items, knowing what stays, and what should be packed up and sometimes complex upgrades or renovations.

Whether the house is occupied or vacant, a professional stager is the first step in maximizing the sellability of your property while putting it in its strongest position possible so it will be on every buyer's must-see-list.

FIND A RESA HOME STAGER:

www.realestatestagingassociation.com